



DELHI BOOK FAIR 2022

India's Premier Book Fair Now In Its
28th Avatar (3rd Virtual)



**DELHI
BOOK FAIR**
13-17 SEP, 2022

Organized by
fip & CAPEXL

Hosted by
pragati

H I G H L I G H T S

360°

Immersive Virtual Experience

New

& Improved Marketplace

Live

Video Calls & WhatsApp Integration

Coming soon to your computer screens!

13th - 17th September 2022

W E L C O M E T O

DELHI BOOK FAIR 2022

The biggest literary event of the year will unite readers, authors, publishers & book lovers on the largest virtual exhibition platform.

This is the third edition of the Virtual Avatar of the Delhi Book Fair. Get to interact with the greatest minds of the literature world, find the most exquisite and sought after books at top discounts & engage with like minded readers through this virtual exhibition.



VIRTUAL

DELHI BOOK FAIR-THE LEGACY CONTINUES

Delhi Book Fair was conceived by FIP in 1995 and it has been an annual event since. The 2020 edition went virtual and amassed a lot of attention. In 2021, the book fair became the humongous online book fair in the world with over 2,00,000 visitors.

Virtual DBF is hosted on pragatiE which has been a game changer in the events industry. It makes hosting exhibitions, conferences, and tradeshow in a digital format effortlessly accessible.

The goal is to bring the greatest literary minds, publishers and readers on a single, global platform to showcase their work and

E V E N T

IN NUMBERS

Delhi Book Fair 2022, **BIGGER THAN BEFORE**

2,00,000+ Visitors

100+ Exhibitors

15,000+ Titles

100+ International
B2B Buyers

DBF 2022 is going to be larger than it has ever been with participation coming in from across the globe. The previous Virtual Delhi Book Fair witnessed international participation from visitors & B2B Buyers and this year, the number is only going to get higher.



WHAT'S IN IT FOR
**PUBLISHERS/
AUTHORS?**

- 3D Stall Outlook
- Marketplace For Books
- Chat Functionality
- Audio Call Enabled
- Live Video Call Enabled
- Meetings Scheduler
- 24*7 Support by Team pragatiE
- Social Media Branding
- Placement in Marketing Collaterals
- Paid Ads Inclusion



PragatiE Vichaar Hindi Diwas 2022



प्रगति
विचार
'हिंदी में'
14 सितंबर 2022

will be a 1-day event specifically designed to celebrate and spread the joy and love of Hindi language.

The PVHD event will be held on 14 September during the most significant book fair of the year- Virtual Delhi Book Fair (DBF), from 13 September-17 September 2022.

The event will witness 6 sessions of 45 minutes each, conducted by renowned personalities of Hindi.

All sessions will have different themes:

- Society
- Poetry
- Political Satire
- Journey/Spiritual
- Women Empowerment
- Art & Culture

COMMERCIALS

Participate in the **Virtual Delhi Book Fair 2022** and market your books & business.

	PUBLISHERS / BOOKSELLERS/ DISTRIBUTORS		AUTHORS	
	STALL	WEBINAR	STALL	WEBINAR
India	9900/-	4500/-	4500/-	2500/-
International	\$250	\$100	\$125	\$50

FEATURES:

3D Stall

One To One Video Meetings

Product Showcase

Marketplace Access

Chat Functionality

WhatsApp Integration

Social Media Integration

*International Book Fair Organising Bodies are allowed to participate at free of charge.

+ Applicable Taxes*

*10% charges to be levied on sales through our marketplace.

T&C Apply

W H A T ' S I N I T

FOR SPONSORS?

Become a sponsor at **The Delhi Book Fair 2022** and reach out to a wider audience. Get a tailor made package for yourself today!

T I T L E S P O N S O R S H I P

₹ 15,00,000

- Title Sponsor status with DBF Logo Integration
- 5 Dedicated Webinars
- Inclusion in all marketing collaterals across online & offline avenues
 - Radio
 - Television
 - Newspaper
 - Social Media Marketing
 - Email Marketing
 - Digital Press Releases
 - Digital Ads
- 5 Virtual Booths
- Dedicated Email Blast
- Gamification Inclusion
- Dedicated Press Release

C O - S P O N S O R

₹ 7,50,000

- Co-Sponsor Status
- 2 Dedicated Webinars
- Inclusion in following marketing collaterals across online & offline avenues
 - Newspaper
 - Social Media Marketing
 - Email Marketing
 - Digital Press Releases
 - Digital Ads
- 2 Virtual Booths
- Dedicated Email Blast
- Dedicated Press Release

C A T E G O R Y S P O N S O R

₹ 5,00,000

- Category Sponsor Status
- 1 Dedicated Webinar
- Inclusion in following marketing collaterals across online & offline avenues
 - Social Media Marketing
 - Email Marketing
 - Digital Press Releases
- 1 Virtual Booth

PARTNERS & ADVERTISERS

₹ 2,00,000

- Partner status in the partner section across all digital collaterals
- 2 social media posts as partners
- 1 Virtual Booth
- Partner status in all pages of DBF2022 exhibition (except exhibitor stalls)



A LOOK AT THE EXHIBITION PLATFORM

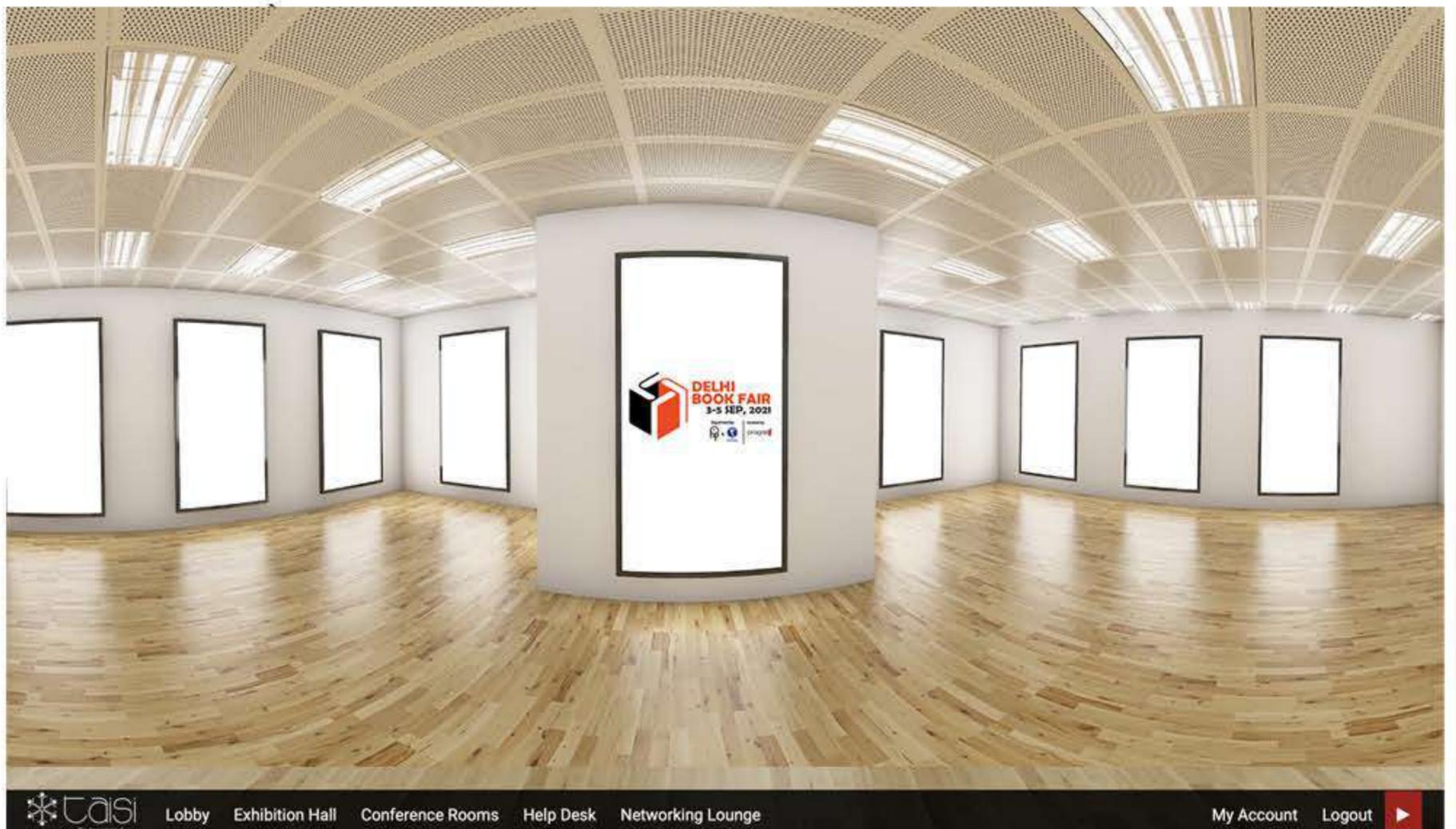
EXHIBITION LOBBY



01 / 05

A LOOK AT THE EXHIBITION PLATFORM

EXHIBITION HALL



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[Lobby](#)

[Exhibition Hall](#)

[Conference Rooms](#)

[Help Desk](#)

[Networking Lounge](#)

[My Account](#)

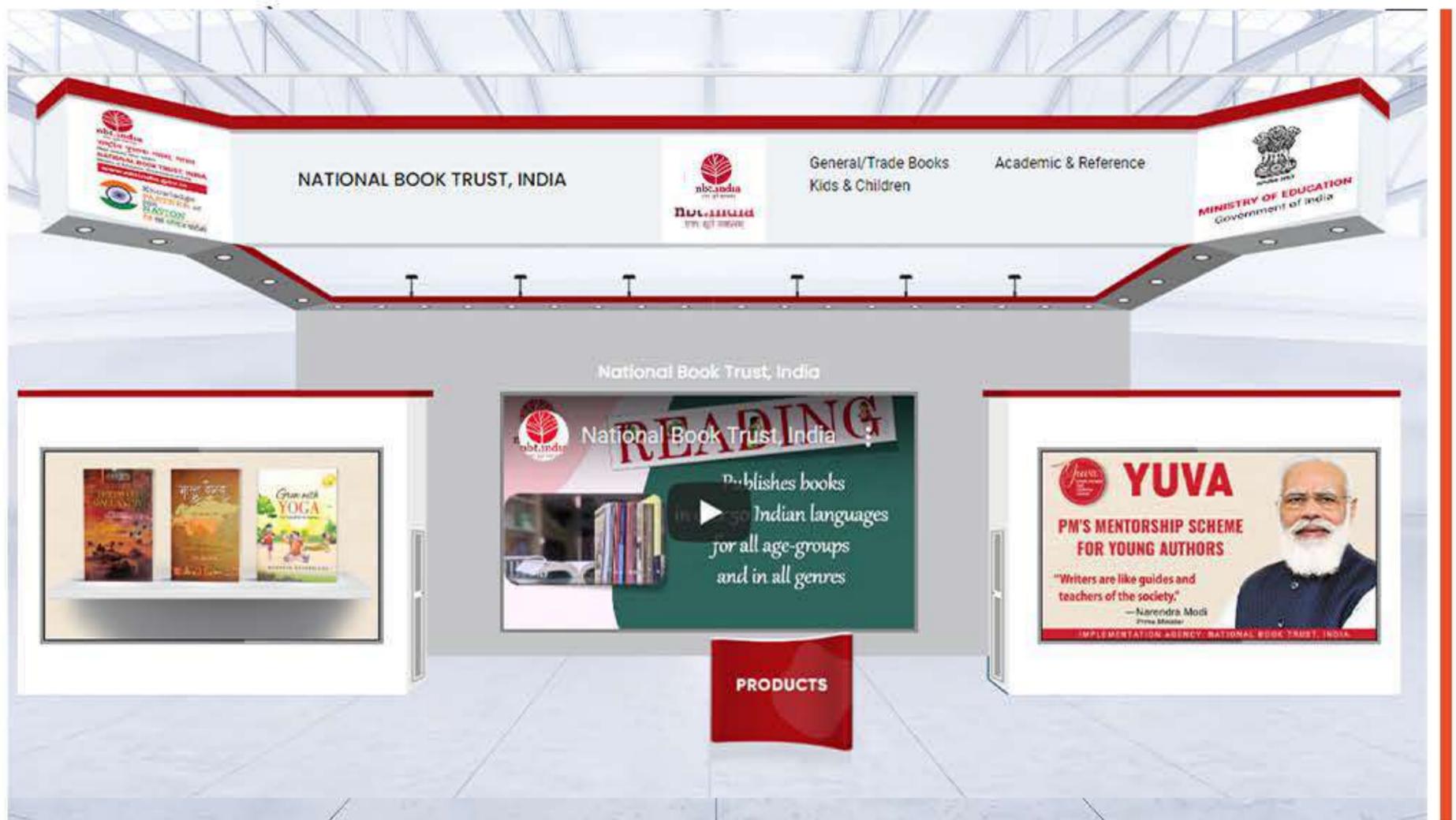
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A LOOK AT THE EXHIBITION PLATFORM

EXHIBITION STALLS



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A LOOK AT
THE EXHIBITION PLATFORM

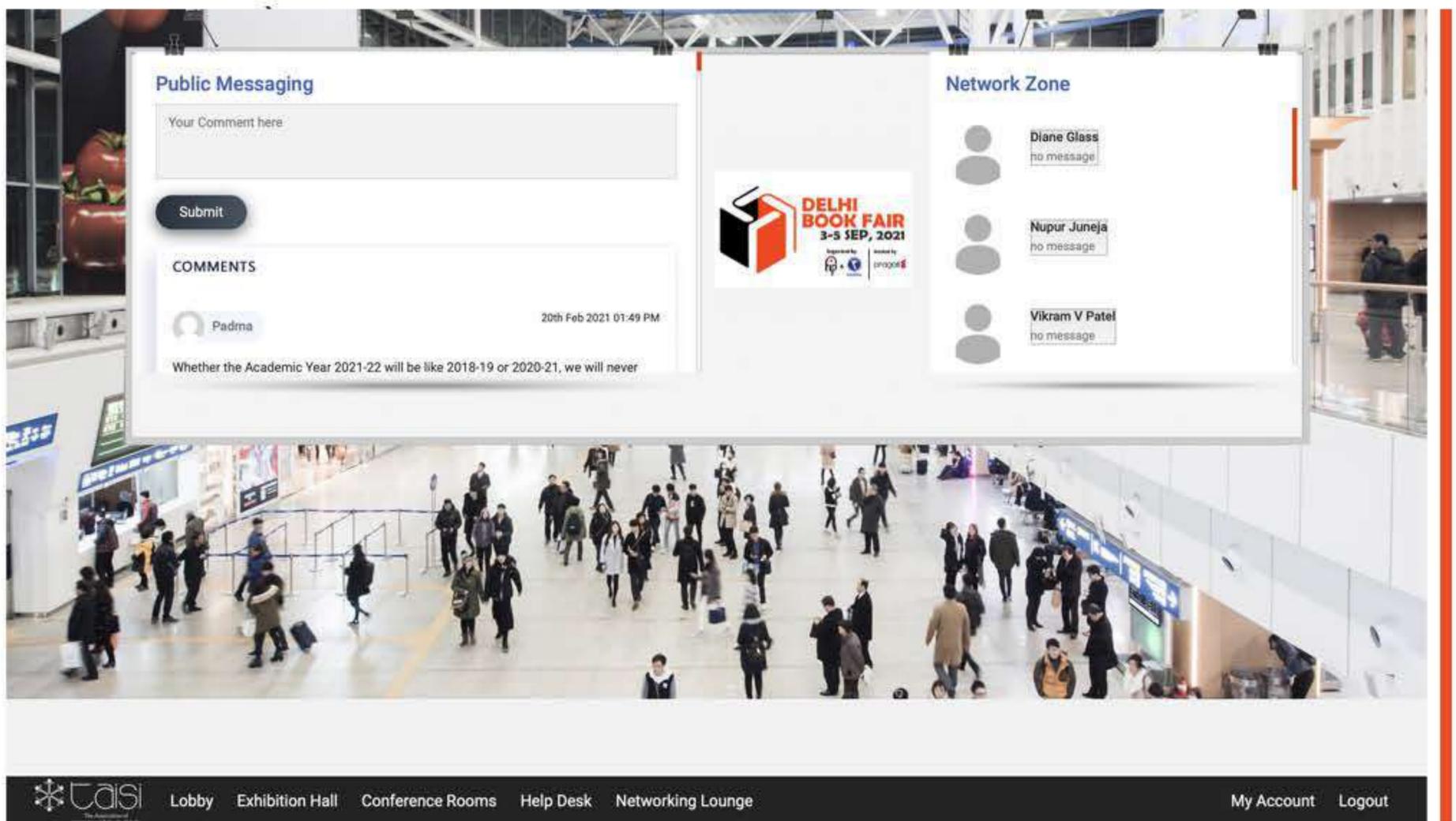
CONFERENCE ROOMS



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A LOOK AT THE EXHIBITION PLATFORM

NETWORKING LOUNGE



05 / 05

B E C O M E A N
EXHIBITOR NOW

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KEY PARTNERS

(Organised by)



**The Federation of
Indian Publishers**



**कैपेक्सिल
CAPEXIL**

(Sponsored by Ministry of Commerce & Industry Govt. of India)
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)



**Indian Reprographic
Rights Organisation**

(Copyright Partner)

pragati

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